

## Hoffman|Lewis Fact Sheet

- Founded 1985
- Services: Full service advertising agency
- Ownership: Independent, owned by refugees from very large ad agencies
- Number of Employees: 71
- Annual Billings: \$100 million

### OFFICES:

#### San Francisco

New business contact:

Andrea Alfano

aalfano@hoffmanlewis.com

415.544.4109 (direct)

#### St. Louis

New business contact:

Mark Schaeffer

mschaeffer@hoffmanlewis.com

314.454.3440 (direct)

### PHILOSOPHY:

We advocate a unique philosophy called Performance-Based Advertising, which you can read about at <http://www.hoffmanlewis.com/performance-based-advertising/>

### CURRENT CLIENTS:

Ashley Furniture HomeStore

McDonald's

Mercy Hospitals

Mineta San José International Airport

Missouri Division of Tourism

NBC

Pharmaca

St. Louis CVC

Slingbox

Touchstone Energy

Toyota

### MANAGEMENT TEAM:

Bob Hoffman      *CEO*

Sharon Krinsky      *President/Chief Creative Officer*

Andrea Alfano      *EVP, Director of Client Services and New Business Development*

Josh Nichol      *EVP, General Manager*

Mark Schaeffer      *President, St. Louis*

Miles Turpin      *Senior Creative Director*

Sue Ream      *SVP, Media Director*

Trey Curtola      *SVP, Account Director*

Tyler Martin      *VP, Director of Client Services, St. Louis*

Mark Manion      *VP, Creative Director, St. Louis*